



Merry Poppets Nursery

Policy on the use of Photography and Video Recording in Nursery

There are occasions during the year when parents/carers will wish to take photographs or make a video recording of their child/children in a Nursery activity. These activities may include Nursery assemblies, performances, sports days, outings and visit.

It is not illegal to take photographs of children in Nursery, but photographs and video images of pupils and staff are classed as personal data under the terms of the Data Protection Act 1998. Therefore, using such images for publicity purposes will require the consent of either the individual concerned or, in the case of children, their legal guardians. This means that images should not be displayed on web sites, in publications or in a public place without such consent. The definition of a public place includes areas where visitors to the Nursery have access.

Photos and videos taken in the nursery will be shared **only** with the child's registered parent or carer through the smartphone app ParentZone. Merry Poppets does not accept any legal responsibility for any copying or distribution of images and videos

In order to ensure that, as far as possible, parents/carers use of photography and videos is safe we are adopting the following policy.

Ask parents/carers to give written permission for photographs to be taken of their children while in Nursery or involved in Nursery activities. Consent will only be valid if the nursery staff and parents/carers adhere to the following conditions;

That the images of the child will only be used;

1. by the staff in covering Nursery activities to be used within Nursery only
2. by photographers acting on behalf of the Nursery

Please refer to the pre-conditions and connects forms.